



Celebrating cultural representation in digital media!

To whom it may concern,

I am writing you today from DreamAfrica to share how you can become a part of our global initiative to create, discover, and celebrate multicultural representation in digital media. As seen at TED Talks, Harvard University, and 3 Rivers Screenwriters Conference, we are redefining the narrative around cultural representation across the world.

Some of our partners include:

- South African Airways, a Star Alliance Member
- TED, TED Residency for breakthrough ideas class of 2016
- Arts On Site NYC, event space and host of our monthly film screenings

and we are engaging with communities through programming like:

- A Taste of Africa Event Series like African Restaurant Week NYC
- French American Embassy's Digital Lab Experience in NYC & Paris
- Youth & Family Education through Storytelling, Arts, and Dance

Each year we are collaborating with brands, community, and government organizations looking to raise visibility alongside DreamAfrica. This is in addition to our commitment to education and skills development among children and youth by partnering with local universities, museums, libraries and schools in art, film, technology and supplemental learning. DreamAfrica's android app supports audiobooks, animations, films, and 360/VR.

Your support, both financial and in-kind is critical to sustaining our efforts and impacting more communities. In aligning with our initiative, you are positioning your brand in front of a global community that cares about celebrating multicultural representation.

Examples of financial and in-kind support:

- Round-trip tickets from South African Airways
- Financial support by check from SWIFT, a Global Financial Transactions company
- Seed capital from African billionaire Tony Elumelu's, TEF program
- Coworking space and business incubation from Paris & Co.
- Travel grants from the French Cultural Centre
- Business services and software bundles from Facebook, Google and Amazon

I look forward to welcoming you to our community and working together as you see fit.

With thanks,
Torin Perez

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